

Sponsorship Letter for Events

Date
Name
Organization
Street
City, State ZIP

Dear Company Name,

At [Nonprofit Name], we've served [demographic] in the [Community Name] area for over [number] years. This [season or time period], we're aiming to raise [amount] to fund [project].

On [date] we are planning to host a [type] fundraising event. At this event, we would [event activity] and raise money by [fundraising method].

However, we think our efforts would go even farther with [Company Name] as our official corporate sponsor.

In this role, your business would provide [service or donation amount], and in turn we would promote your company as the event's official sponsor.

Alternatively, your team could provide [service or donation amount] in your role as our sponsor.

With [Company Name] by our side at this upcoming event, we're sure to achieve this season's fundraising goal and serve [Community Name] well.

If your company is interested in being our official event sponsor, please reach out to us at [contact information]. We can't wait to hear back!

Sincerely, [or With warm regards,]

Signature of a leader in the organization

Typed name of organizational leader



Corporate Sponsorship Letter

Date
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Dear Company Name,

At [Nonprofit Name], we value each and every donation we receive from our supporters.

With this in mind, it's our goal to show donors how they can make the most of their contributions by steering them toward matching gifts.

[Company Name] has a robust corporate philanthropy program in place, including a matching gifts program for your employees.

Since [Nonprofit Name] and [Company Name] share so many community members, we'd like to enter into a partnership with your organization.

Particularly, we would be interested in being a featured nonprofit on your matching gifts program web page. In turn, we would highlight your business as a valuable sponsor.

Through this partnership, we hope to help [Company Name] make the most of your corporate philanthropy budget while ensuring your employees maximize the impact of their gifts to our cause.

If this excites your team, we'd love to continue this conversation. Please reach out to us at [contact information]. We're excited to hear from you!

Sincerely, [or With warm regards,]

Signature of a leader in the organization

Typed name of organizational leader



Sponsorship Letter for Sports

Date
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Dear Company Name,

In [Community Name], there's nothing more important than fostering our local sports teams.

Teams like [Team Name] provide students between the ages of [age] and [age] a safe place to get physically active and make connections with their peers.

However, we wouldn't be able to keep serving our team of [number] young people without important partners like you.

Would [Company Name] be interested in serving as our official team sponsor?

In return, [Team Name] would feature your company as our sponsor at [matches/meets].

This would help your organization gain exposure among [Team Name] parents and in the broader [Community Name] area.

[Team Name] would be happy to start a partnership at any level! However, contributions of [amount] would help us fund [sports-focused goal].

If [Company Name] is excited by this proposal, please reach out to us at [contact information].

Sincerely, [or With warm regards,]

Signature of a leader in the organization

Typed name of organizational leader

Sponsorship Letter for Schools

Date
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Dear Company Name,

[School Name] has been a part of the [Community Name] community for over [number] of years.

In this time, we've graduated [number] of students who have gone on to become [profession], [profession], and even [profession].

But we wouldn't have been able to support those students on their educational journeys without sponsors like [Company Name].

Will [Company Name] consider becoming a featured partner of [School Name]?

As a show of gratitude, we would display a banner with your company's name on it at our weekly football and soccer games in [stadium name].

A sponsorship of just [amount] per [time period] can make a huge difference in our [mascot animal/character] community.

Is [Company Name] ready to become a sponsored partner of [School Name]?

We look forward to hearing back from your team at [contact information].

Sincerely, [or With warm regards,]

Signature of a leader in the organization

Typed name of organizational leader

Church Sponsorship Letter

Date
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Dear Company Name,

Every year, [Church Name] achieves [mission goal] with the help of our [number] congregants and valued sponsors like you.

Our church community needs to meet certain funding goals to be able to [achieve mission goal] and support our mission of [mission statement].

Will your company consider partnering with [Church Name] as our sponsor?

[Faith denomination] values are important to [Company Name], so it seems like a perfect fit for our two organizations to come together.

To show our appreciation of your sponsorship, our congregation would commit to including your company in our [weekly/monthly] email newsletters.

Is [Company Name] ready to help support [mission] by sponsoring our congregation?

Please reach out to us at [contact information] to get this partnership off the ground.

Sincerely, [or With warm regards,]

Signature of a leader in the organization

Typed name of organizational leader



Food Donation Request Letter

Date
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Dear Company Name,

Has [Company Name] ever wanted to show their support for [Nonprofit Name's] mission, but you weren't sure how?

[Nonprofit Name] is in desperate need of food donations, specifically [food type], [food type], and [food type].

Since your business has long been a supporter of the [Community Name] area, you'd be the perfect sponsor to help [Nonprofit Name] meet our food supply needs.

Even better, by contributing [amount] of [food items], you'll help feed [number] of [Community Name] families for [time period].

Are you ready to become an official [Nonprofit Name] food sponsor?

Contact us at [contact information] to learn more about our potential partnership.

Sincerely, [or With warm regards,]

Signature of a leader in the organization

Typed name of organizational leader

In-Kind Sponsorship Letter

Date
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Dear Company Name,

At [Nonprofit Name], it takes a lot of support from partners like you to achieve our mission.

However, did you know you can show your support to our cause without making a monetary gift?

Please consider donating an in-kind contribution of [service/good]!

To help us reach our goal of [goal] this [time period], we'll need to collect [amount] [service/good] to help support our latest campaign.

[Company Name] can help achieve [specific goal] by becoming an official in-kind sponsor of our cause.

In doing so, you'll help [number] of community members in [Community Name]. Even better, we'll help spread the word about your business to our supporters.

If [Company Name] is excited to become an in-kind sponsor of [Nonprofit Name's] work, please reach out at [contact information].

Sincerely, [or With warm regards,]

Signature of a leader in the organization

Typed name of organizational leader

Auction Item Sponsorship Letter

Date
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Dear Company Name,

Here at [Nonprofit Name], we aim to serve [audience] and achieve our mission. So far, we've raised [total fundraising amount raised] to help [cause]. However, our work is not done.

Currently, [audience] needs our help more than ever because of [current need]. In order to garner some much-needed support, we at [Nonprofit Name] are hosting an auction for our supporters.

To further our efforts, we'd like to invite [Company Name] to be our official corporate sponsor.

In this role, [Company Name] will provide auction items of your choosing to bid off to our loyal donors. Some examples include [auction item], [auction item], and [auction item].

With this partnership, our upcoming auction is sure to be a success! We know our donors would be excited to hear that [Company Name] is providing the prizes.

If your company would like to be our official auction sponsor, please contact us at [contact information]. We're excited for this potential partnership!

Sincerely, [or With warm regards,]

Signature of a leader in the organization

Typed name of organizational leader

Sponsorship Letter for Requesting Volunteers

Date
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Dear Company Name,

Each year, [Nonprofit Name] tracks more than [dollar amount] in volunteer impact to help [cause]. Our volunteer events are some of the best ways we can get closer to achieving [mission].

This [season], we are hosting our annual [name of event] on [location and date]. Last year we were able to put in a combined [number of hours]— of course with the help of our passionate volunteers.

We know that [Company Name] values corporate philanthropy and helping out our shared community. We'd like to propose a partnership with your organization where you act as our official sponsor and encourage your employees to volunteer their time at the event.

In recognition of [Company Name]'s support, we will use your branding throughout our event and highlight your company whenever we can.

If your company is interested in becoming an official sponsor for this volunteer event, please reach out to us at [contact information]. We can't wait to hear back!

Sincerely, [or With warm regards,]

Signature of a leader in the organization

Typed name of organizational leader



Sponsorship Acknowledgement Letter

Date
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Dear Company Name,

We did it! Thanks to your help and this special sponsorship, we were able to reach our goals and raise [amount] for this project.

But we couldn't have done it without you. All of us at [Nonprofit Name] can't begin to tell you what your partnership has done, and neither can the community that you helped.

Because of your company's efforts, [community's name] can now [list out how exactly the event helped them]. Our organization also now has the resources to bring about even more change, like [list out any next steps].

We'd love to continue this relationship with your company. We will be sure to publicly acknowledge the sponsorship to the rest of our supporters— after all, we want them to know who helped us get where we are.

If your company wants to contact us further for other opportunities or just to chat in general, please contact us at [contact information]. We look forward to hearing from you soon.

Sincerely, [or With warm regards,]

Signature of a leader in the organization

Typed name of organizational leader