



Webinar



**OneStream: the
proven alternative
to fragmented
legacy applications**

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A round of introductions



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To start with

- **The webinar is recorded and a link to the recording will be provided after the session.**
- **You are muted during the presentations.**
- **There is an opportunity for Q&A at the end of the session. Please use the chat function during the session to submit any questions.**
- **This webinar qualifies for 1 PE point.**



- 1** Introduction to cpmview and OneStream Software
- 2** Why OneStream is the leading modern CPM platform
- 3** Case: Replacing SAP BPC on Microsoft Dynamics at Azelis
- 4** OneStream demonstration
- 5** Key takeaways
- 6** Q&A



Introduction to cpmview and OneStream Software

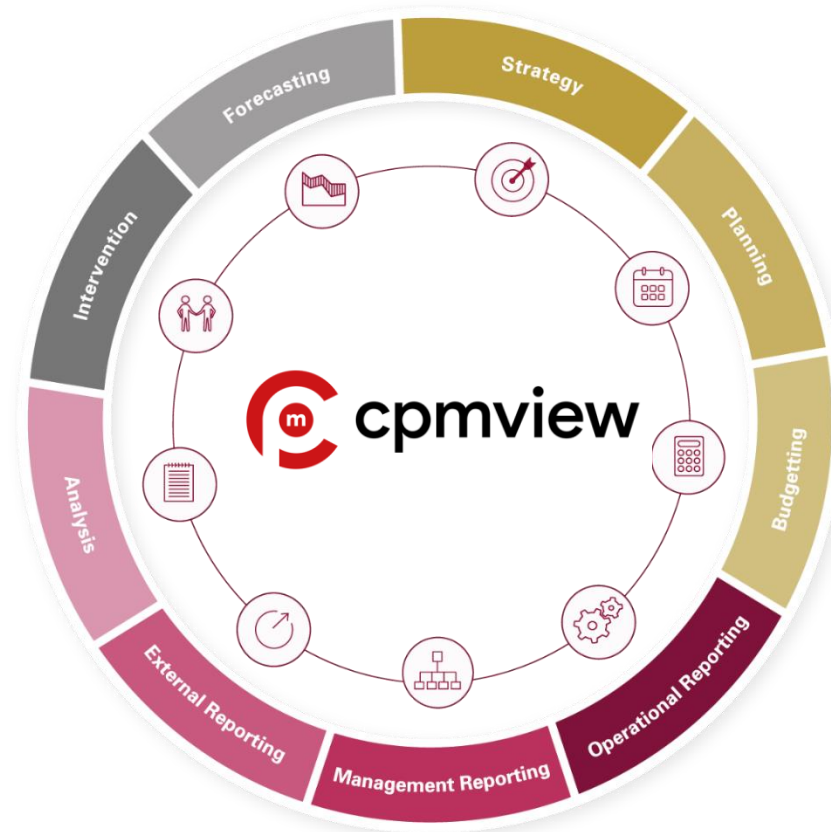


We carry **Corporate Performance Management** in our name and DNA

Our services

- Advisory
- Implementation
- Managed Services
- Training

Modern technologies



Domains

- Financial data quality
- Financial close and consolidation
- Planning, budgeting and forecasting
- Reporting & disclosure management
- Business intelligence
- Advanced analytics
- Tax solutions

Experience

- Highly experienced consultants
- 50+ clients
- 100+ projects
- Qualified solutions

Customer Success



pphe
HOTEL GROUP



asito



Facilicom Group



TOMTOM



TOMMY HILFINGER



syntrus | achmea
real estate & finance



the Greenery



FAGRON



Calvin Klein



Windesheim



BOSE



de heus
powering progress



ROYAL COSUN



ORDINA



azelis



ENEXIS
NETBEHEER



IKEA

External Forces



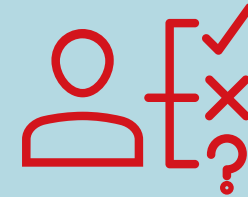
Macroeconomic Impacts
Supply Chains, Prices
Competition

Internal Complexities



More Enterprise Systems
Integration Challenges
Inefficient Reporting &
Analysis Tools

People & Operations



Siloed Decision-Making
Limited Decision Support
Lack of Agility

The Finance Journey Is Reaching The Next Inflection Point

LOOKING BACKWARD



Book of Record

Close Processes & Consolidation

Financial Consolidation
Financial Reporting
Statutory Reporting
Performance Reporting

RIGHT TIME FINANCE



Financial Signaling

Proactively Drive Performance

Financial and Operational Data
Daily, Weekly **Insights**
High Volume, High Velocity

LOOKING FORWARD



Business Partnership

Planning & Forecasting

Financial Planning
Rolling Forecasting
Integrated Business Planning
Long-Range Planning
Driver-Based Modeling

Business Partner for Finance and Analytics

cpmview unifies, modernizes and simplifies Finance and Analytics using innovative technologies from record to decision-making.



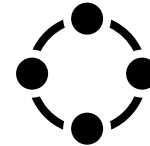
Record to close Modern accounting

- Close and task management
- Transaction matching
- Account reconciliation



Consolidate to disclose Group and tax reporting

- Financial consolidation
- Tax accounting and reporting
- Corporate disclosure management



Plan to act Planning & forecasting

- Planning and forecasting
- Predictive analytics
- Specialty planning solutions



Insight to decide Data and analytics

- Business intelligence
- Advanced analytics
- Data science*

* In collaboration with business partners

SAVE TIME

REDUCE COST

IMPROVE QUALITY

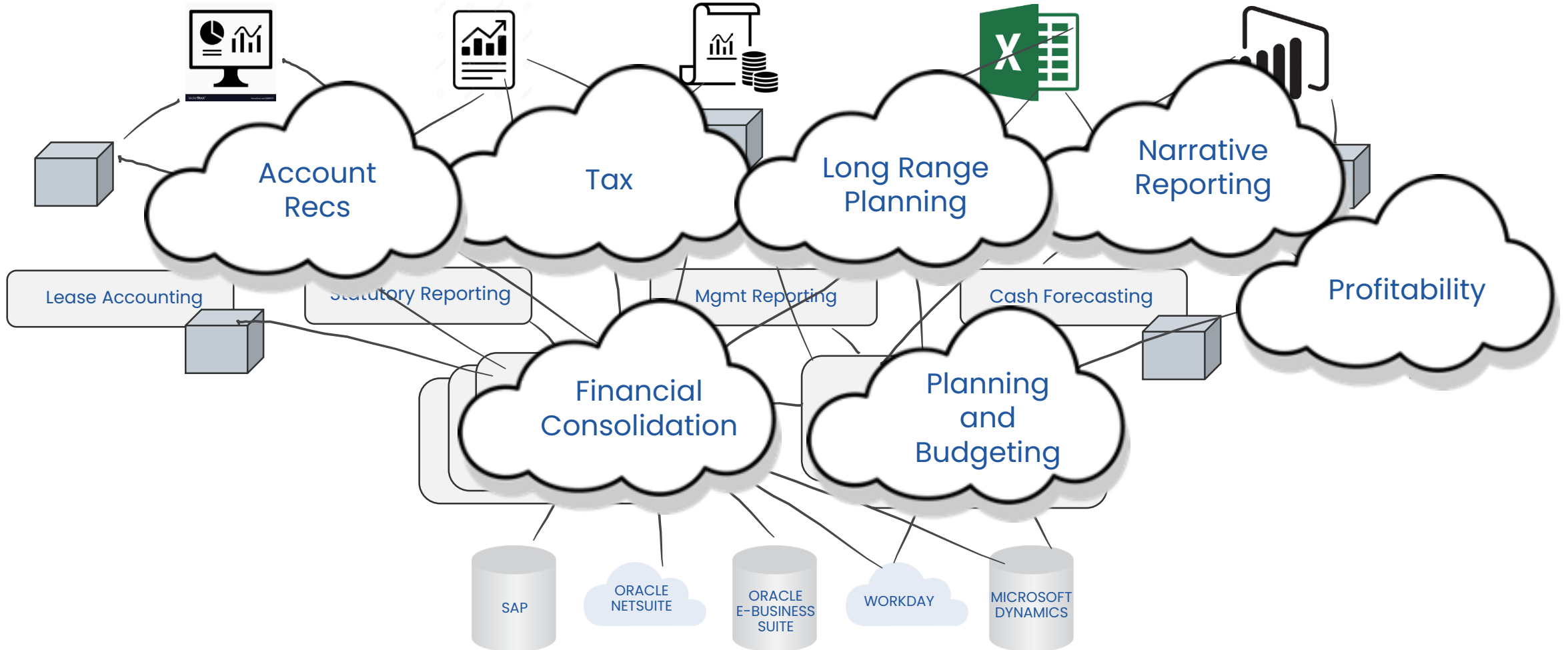
GAIN INSIGHT

Why OneStream is the proven modern CPM platform

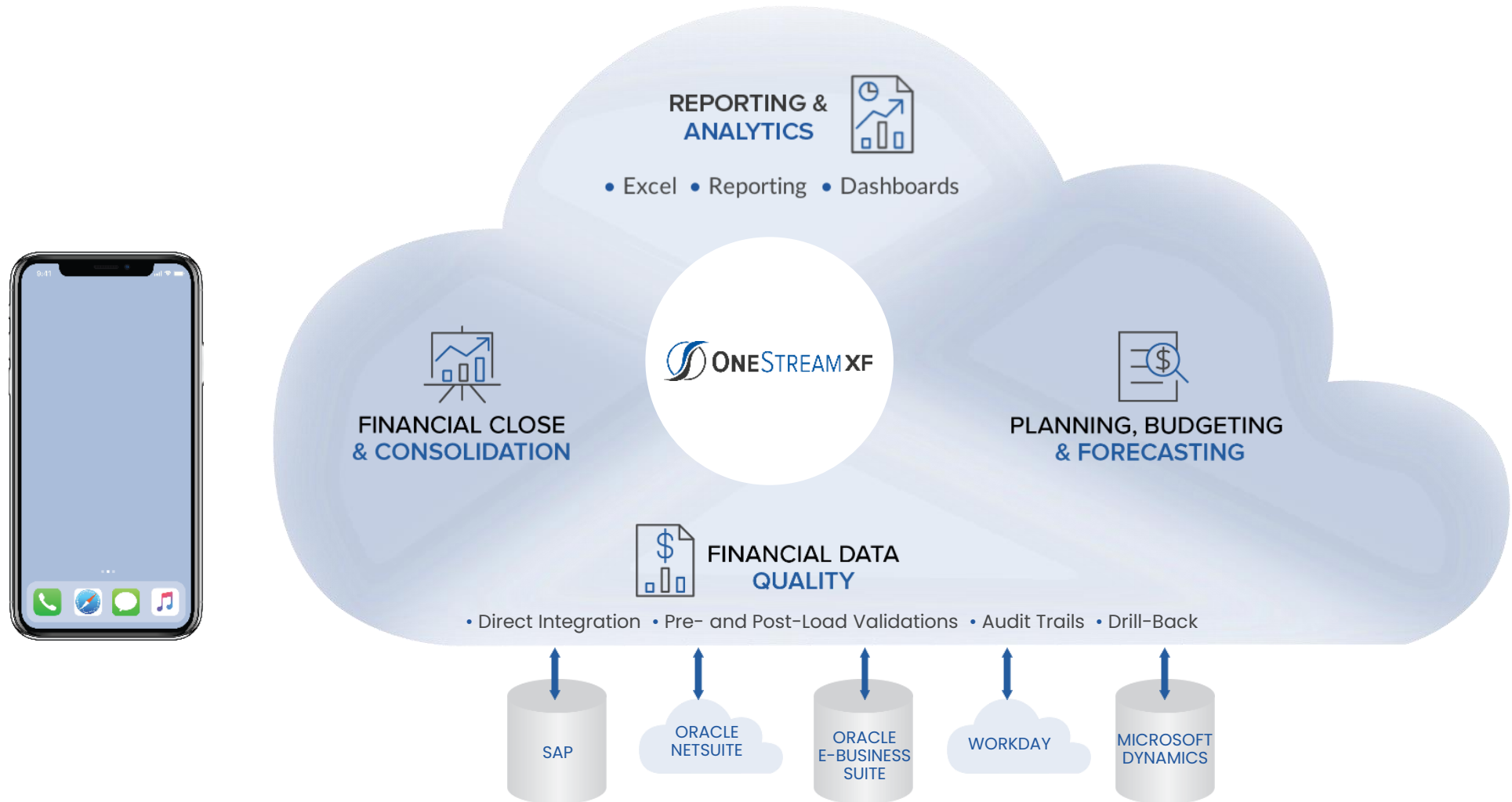


CPM 1.0 – Fragmented

Multiple Applications, Points of Maintenance and Data Integration

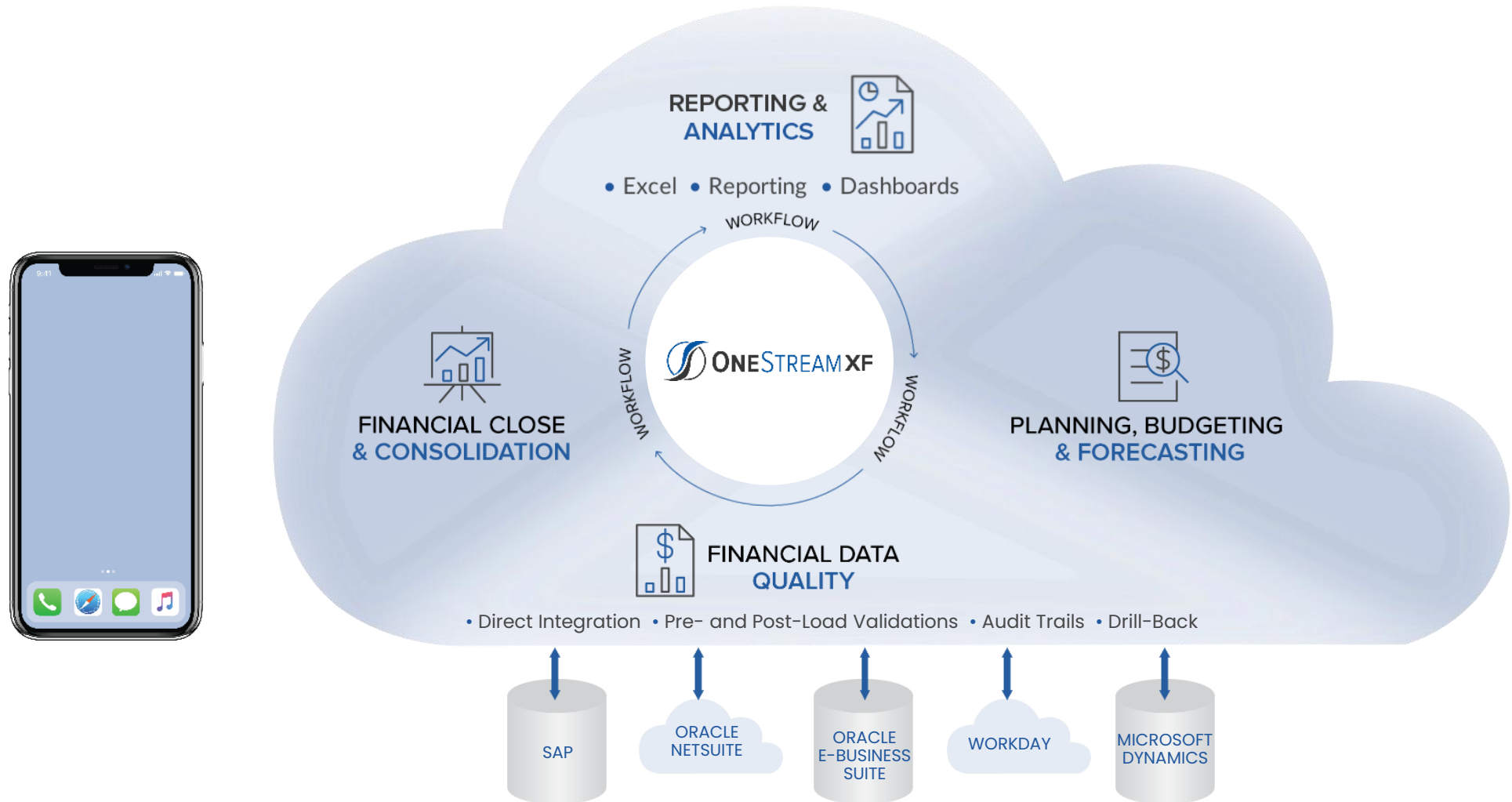


One Unified Application Delivering Multiple Solutions



Simplify Without Compromise

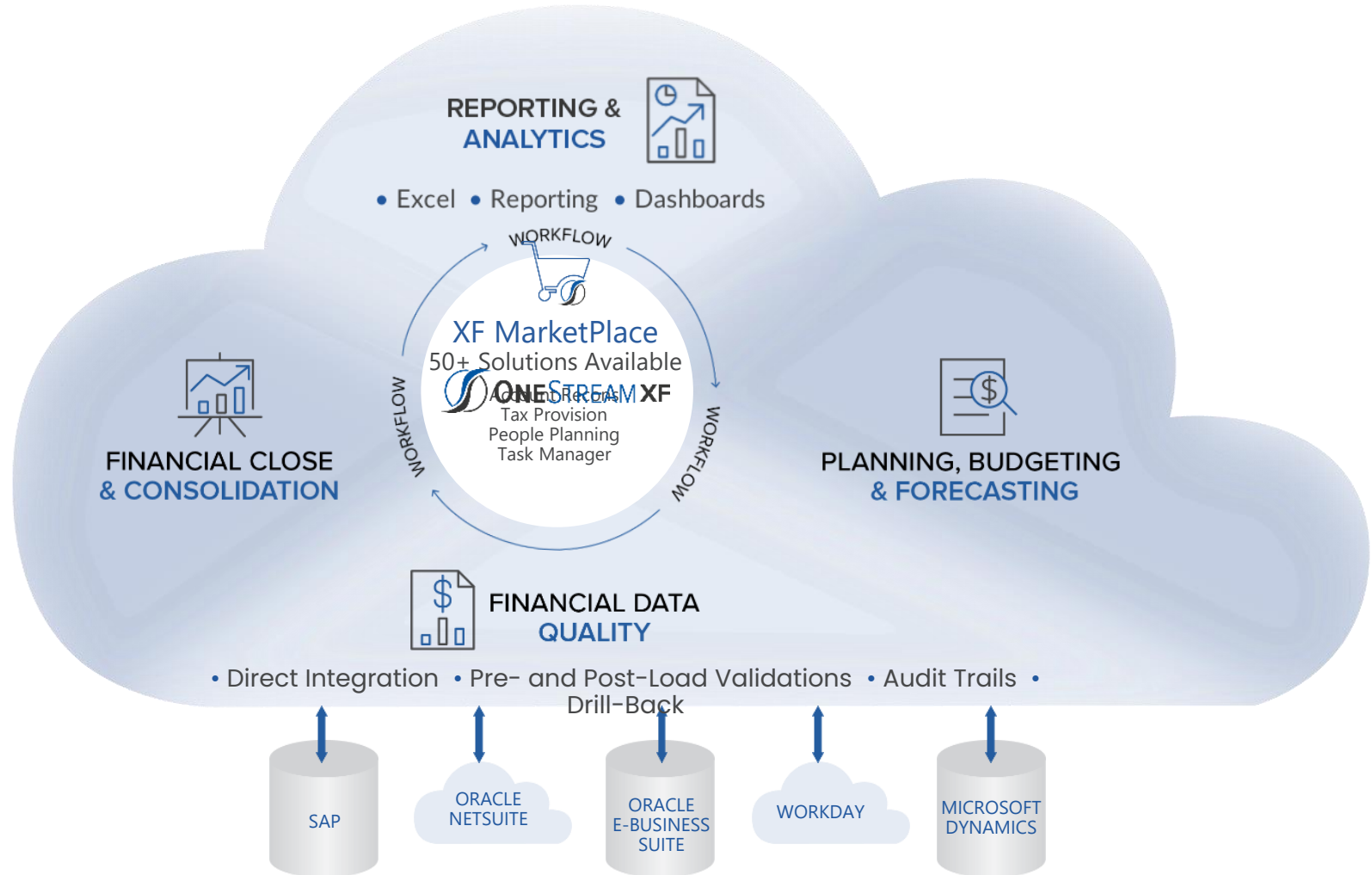
One Product To Learn, Use and Maintain



Extend With The OneStream XF MarketPlace

50+ Solutions – Download – Configure – Deploy

Extend Your Investment

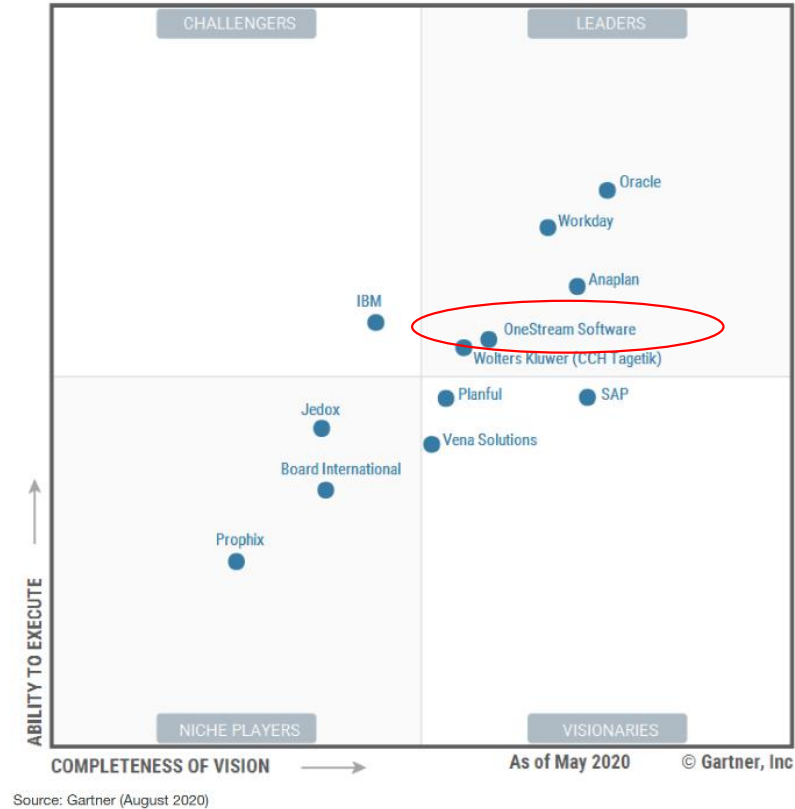


Leader In Two Gartner Magic Quadrants

Cloud Financial Close Solutions



Cloud FP&A Solutions



- OneStream Ratings:**
- 5.0 out of 5.0 in Cloud Financial Close Solutions
 - 4.9 out of 5.0 in Cloud Financial Planning and Analysis Solution

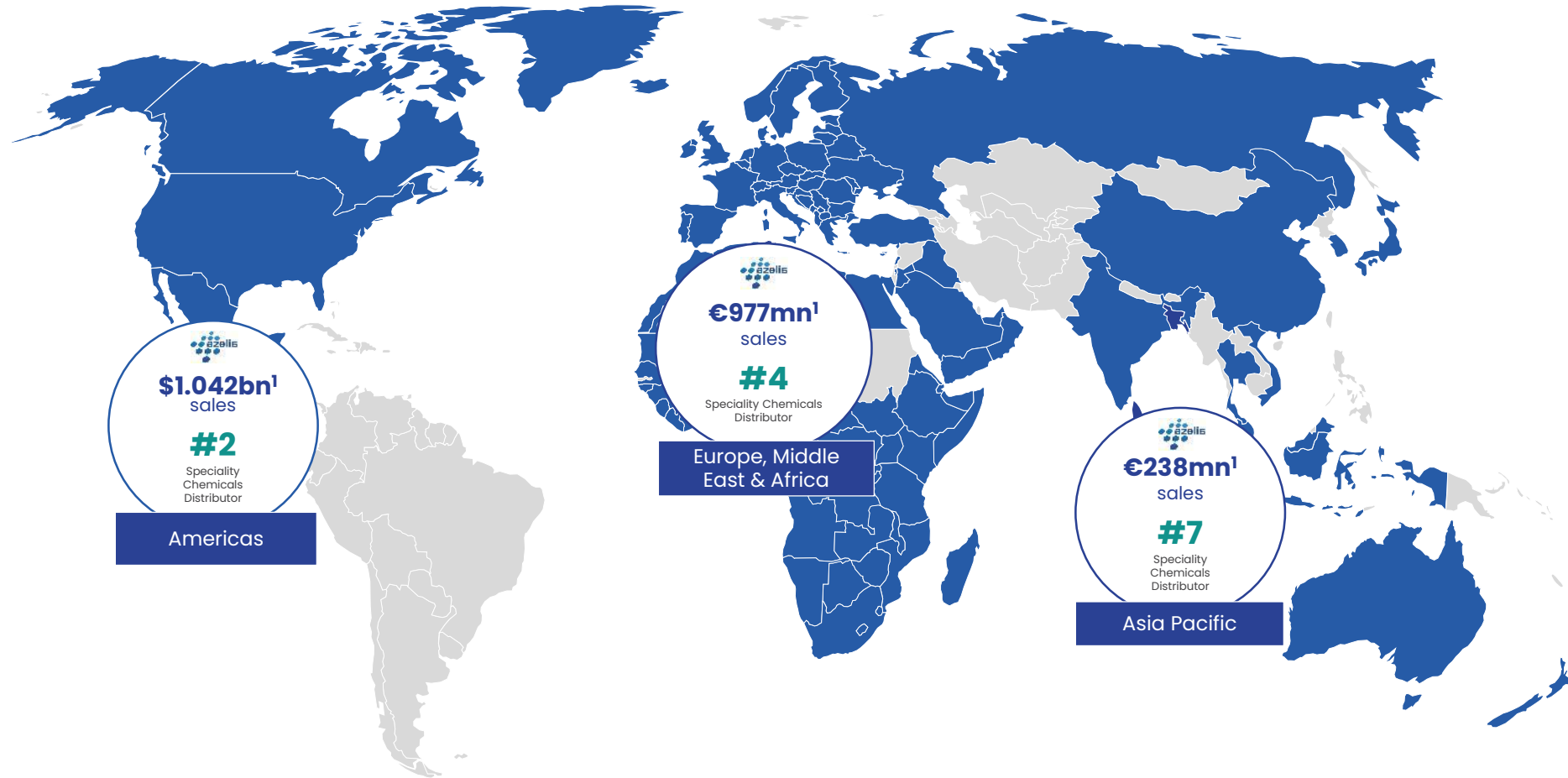
Source: Gartner Magic Quadrant for Cloud Financial Close Solutions, Robert Anderson, John Van Decker, Greg Leiter, 21 October 2019.
 Gartner Magic Quadrant for Cloud Financial Planning and Analysis Solutions, Robert Anderson, John Van Decker, Greg Leiter 06 October 2020

Replacing SAP BPC on Microsoft Dynamics at Azelis



Innovative solution provider for speciality chemicals & food ingredients distribution

With a global presence



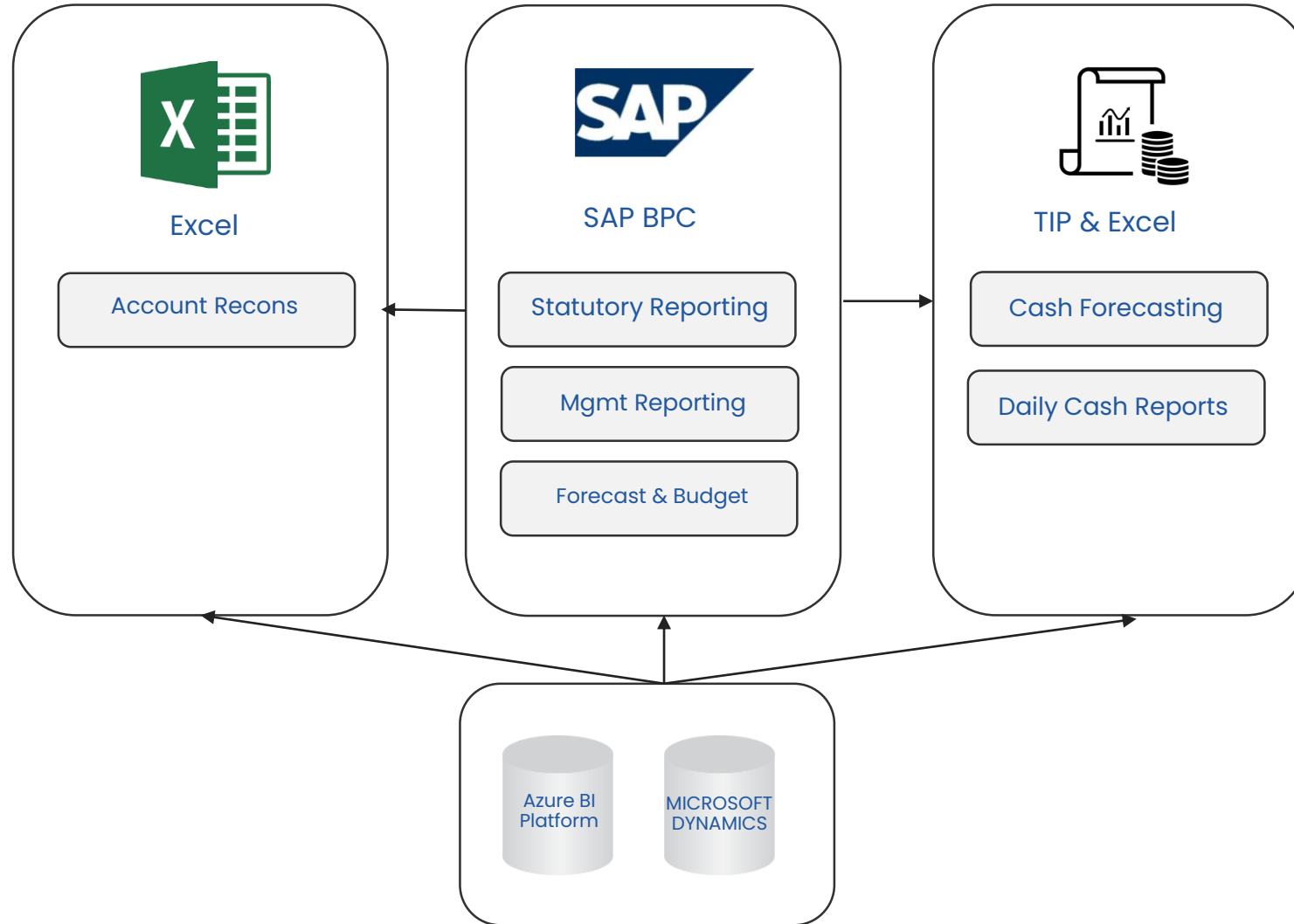
¹2019 sales
Azelis Corporate Presentation 2020



¹2019 sales

Azelis existing landscape, before Onestream

Multiple Applications, Points of Maintenance, Data Integration and reconciliations



OneStream replacing consolidation system BPC

OneStream outperforms BPC on costs and functionalities



Background	<ul style="list-style-type: none"> Maintenance of current consolidation system SAP BPC ends in 2021. <u>Not</u> in SAP Strategy Roadmap (= risk!). Not sustainable. We started the replacement-process by a third-party solution (OneStream).
Considerations	<ul style="list-style-type: none"> SAP is an on-premise solution. HANA-database required, would have increased costs and technical complexity. OneStream as integrated platform, offering same as BPC, plus additional functionalities. Cloud-based, MS Azure, fits well to Azelis' platform. Improved future maintenance and upgrades.
Project / Migration	<ul style="list-style-type: none"> Positive responses from end-users during project-phase: <i>User-friendly, fast, better structured and organized.</i> Project progressing well, UAT just finalized. Due to the complex and extensive data requirements, data migration was a key-aspect of the project. Dependency on high-quality condensed project-team.

MODERNIZE

ONE Application delivering multiple solutions



SIMPLIFY

ONE Application delivering multiple solutions



EXTEND

ONE Application delivering multiple solutions



ONESTREAM XF MARKETPLACE - 50+ SOLUTIONS
DOWNLOAD • CONFIGURE • DEPLOY

Examples of Azelis' Improvements

- Technical platform of OS is more secure, robust, integrated in Azelis' architecture, simplified maintenance, future-proof
- All consolidated data and information in one integrated platform.
- Integrated Cash Planning (replacing TIP) and Account Reconciliation (efficiency improvement SSC-RtR) currently also being developed
- OS offering a so-called "MarketPlace" with continuous updates. For example IFRS16 being integrated, instead of current separate module.
- Reporting can be embedded instead of current separate xls and ppt

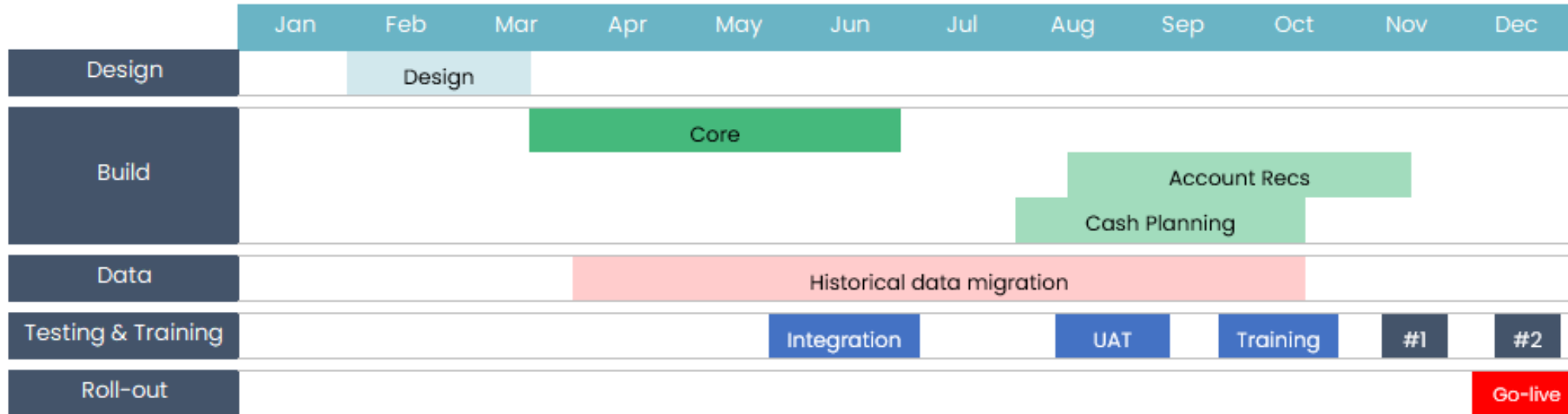


Azelis landscape, using Onestream

One single source of truth



Project approach



Project Phasing

- Started with requirements and design in February 2020
- Started the build of the Core application (co-build with Azelis).
- Afterwards, started with build of Marketplace Solutions.
- Go-live for Core build scheduled in December 2020.
- Go-live of MP solutions will be in 2021.

Lessons Learned

- Involve client during the build of the project.
- Core build is required before starting adding MP solutions.
- Move from SAP BPC to OneStream needs sufficient training and involvement (key) users.

Business benefits Azelis

1

Business processes are better structured and organized through workflows

2

Improved data quality through data constraints and confirmations

3

Harmonized multiple processes (account reconciliation, budgeting, cash planning) in one tool with reduced complexity for end users with a unified user experience.

4

Multiple tools are replaced with one solution, which can be extended in the future, reducing the need for additional point solutions.

5

Modern reporting capabilities allows for the possibility of moving away from Excel templates for reporting to embedded reporting in Onestream.

Demonstration OneStream



The Finance Journey Is Reaching The Next Inflection Point

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Driver-Based Modeling

Key takeaways



1 Reduce complexity and costs

- **Replace expensive point solutions with a unified CPM platform that harmonizes all processes**
- **Bring stability and control to your internal and external reporting with a CPM platform that can be connected to any source system and understands the needs of Finance**
- **Leverage a single user experience for lower TCO and more local empowerment**

2 Act on past, present and future insights and drive performance

- **Harmonize the entire close process with direct integration to the transactions**
- **Blend transactional and operational data within a governed finance platform to perform your close and reporting**
- **Use the latest technologies as machine learning, predictive forecasting and scenario modeling for better future insights**

3 100% customer success with a roadmap for the future

- **OneStream promises 100% customer success and is fully focused on CPM**
- **Increase your return on investment with the OneStream Market Place**
- **Embrace a flexible platform for your current and future reporting and analytic needs**

Q&A



Reunert Limited

Replaced SAP BPC with OneStream for Financial Close and Consolidation, Financial and Management Reporting and Budgeting and Forecasting

McCain Foods

Replacing SAP BPC on SAP ERP system with OneStream for Financial Close and Consolidation, Financial Reporting and Management Reporting and Lease Accounting

Damen Shipyards

Replacing SAP BPC with OneStream for Financial Close and Consolidation, Budgeting and Planning, Project Performance Management and Rolling Forecasts

To view the whitepapers, go to:

www.cpmview.com/whitepapers/onestream-software/



2020 Gartner Magic Quadrant for FP&A solutions

Click on the link below to view the report


<https://hubs.ly/H0xGTqW0>


Thank You!





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